

# You Are Here.

Wherever you are in your writing or publishing journey, Bowker has tools and resources available to help. Not sure where to start? Find your spot on the map and see where your path will take you.

## Step 1 - Identify Your Work

- **ISBN** - Helps your book get found by booksellers and readers
- **Barcode** - The graphical representation of your book's ISBN and price. Required on printed books by most booksellers
- **SAN** (Standard Address Number) - Helps organizations improve shipping and billing efficiency

## Step 2 - Protect Your Content

- **CopyrightsNow** - Easy-to-use app that makes copyright registration fast and simple. Get enforceable lifetime copyright protection
- **CopyrightsLock** - Scans the web for unauthorized use of your content, identifies suspect infringing websites, and creates takedown notices demanding immediate removal of unauthorized content

## Step 3 - Self-Publish

- **Ebook Conversion** - Get your book off the page and into ebook form
- **Audiobook Conversion** - Transform your manuscript into an audiobook quickly, easily, and affordably. You'd never believe it's digital!
- **Book Design** - From book covers to page layout, we provide the high-quality design services your book deserves
- **QRPlus QR codes** - Make your book interactive and extend your digital reach with QRPlus codes from Bowker
- **Self-Publishing Packages** - Tools for self-publishers at a discount price: ISBNs, barcodes, and more
- **The Hot Sheet Newsletter** - The latest industry trends and developments that self-publishers need to know
- **SelfPublishedAuthor.com** - You've written your book. Now what? Sign up to receive Bowker's free newsletter offering tools, advice, and resources to help you through the publishing process
- **Foreword Editing** - Professional editing makes your book polished and error-free

## Step 4 - Market Your Book

- **Author Home Page** - Build your own great-looking author website in 2 hours or less with Author Home Page -- no technical skills required!
- **Electronic Sell Sheet** - This handy publicity tool summarizes key information about you and your book for distribution to booksellers and other prospects. You can print or share electronically
- **Book Press Release** - An AP-style document designed to showcase your book in print, broadcast, and online media
- **Book2 Look** - Online book marketing made simple. View-inside widget lets you share your book's information and content with social networks and retailers worldwide
- **Storyrocket** - Now you can pitch your story to producers and studios around the world. It's easy with Storyrocket
- **Clarion Review Service** - Objective feedback to help improve or promote your book
- **ScoreIt!** - Find your readers! With a ScoreIt! manuscript analysis you can target readers of best-selling authors who have a writing style similar to yours

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