

SelfPubCon



The Self-Publishing Advice Conference

#SELPUBCON21

**Conference
Agenda**

**2021 Writing Craft
Conference**

www.selfpublishingadviceconference.com

Day One – 23rd October 2021

Key info you need to know!

Time	Speaker	Session Title	Q&A
10 am	Orna Ross	Conference Opens	-
10:15 am	KDP	Setting up your Writing for Success on KDP	-
11 am	The Quartet	Writing and Editing for Successful Self-Publishing Panel	-
12 pm	Sophie Playle	Crafting Beautiful Prose	-
1 pm	Troy Lambert	Plotting for Pantsers	-
2 pm	Carissa Andrews	Writing Books for Rapid Release	-
3 pm	Denise Baden	Writing for a Cause	4 pm
4 pm	Vikki J. Carter	Doing Research Well	-
5 pm	Jeff Elkins	Writing Great Dialog	6 pm
6 pm	Nick Stephenson	How to Write Emails that Sell Books	-
7 pm	Matty & Mark	The Craft of Writing Short Books	8 pm
8 pm	Jeremy Bassetti	Story Craft in Travel Memoir	-
9 pm	Kathryn Goldman	The Craft of Writing Good Agreements	10 pm
10 pm	Findaway Voices	How to Write for Audio	-
11pm	Sacha Black	Level Up Your Side Characters	-

Day Two – 24th October 2021

Key info you need to know!

Time	Speaker	Session Title	Q&A
12 am	Mary Kole	Writing Irresistible Kidlit	1 am
1 am	Ross B. Lampert	Critique Groups	2 am
2 am	Michael & Dale	The Craft of How-To Non-Fiction	-
3 am	Audrey Kalman	Using Writing Prompts to Animate Your Work-in-Progress	4 am
4 am	Helena Halme	Write Every Day	-
5 am	Debbie & Lorna	The Craft of Genre Fiction	-
6 am	Nat Connors	From Story to Blurb to Cover	7 am
7 am	Alexa, Cami & Laura	The Writing to Heal Panel	-
8 am	Orna Ross	Writing with AI	-
9 am	IngramSpark	Setting up your Writing for Success on Ingram Spark	-

All times are UK, BST. Get your local time at timeanddate.com/worldclock/

Don't forget to:

- Download your session workbooks (where available)
- Follow the hashtag (#SelfPubCon21) on Twitter
- Enter the giveaways & claim your freebies!

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