

You Are Here.

Wherever you are in your writing or publishing journey, Bowker has tools and resources available to help. Not sure where to start? Find your spot on the map and see where your path will take you.

Step 1 - Identify Your Work

- **ISBN** - Helps your book get found by potential authors and sellers
- **Barcodes** - Required on printed books by most booksellers
- **SAN** (Standard Address Number) - For organizations

Step 2 - Protect Your Content

- **CopyrightsNow** - Easy-to-use app that makes copyright registration fast and simple. Get enforceable lifetime copyright protection
- **CopyrightsLock** - Scans the web for unauthorized use of your content, identifies suspect infringing websites and creates takedown notice(s) demanding immediate removal of unauthorized content.

Step 3 - Self-Publish

- **Ebook Conversion** - Get your book off the page and into ebook form
- **Ebook Distribution** - Market your book around the world. Distribute your title through over 70 global online retailers
- **Self-Publishing Packages** (Prime, Premier, Pro) - Tools for self-publishers at a discount price: ISBNs, barcodes, and more
- **QRPlus QR codes** - Make your book interactive. Extend your digital reach through print and enable readers to interact with your book instantly with a QRPlus QR code from Bowker
- **The Hot Sheet Newsletter** - What self-publishers need to know about the publishing industry, including latest trends and developments; emailed bi-weekly
- **SelfPublishedAuthor.com** - You've written your book. Now what? Sign up to receive Bowker's free newsletter offering tools, advice, and resources to help you through the publishing process

Step 4 - Market Your Book

- **Author Home Page** - Build your own great-looking author website in 2 hours or less with Author Home page - no technical skills required!
- **Electronic Sell Sheet** - This handy publicity tool summarizes key information about you and your book for distribution to booksellers and other prospects. You can print or share electronically.
- **Book Press Release** - An AP-style document designed to showcase your book to print, broadcast, and online media
- **Book2 Look** - Online book marketing made simple; lets you share your book's information and content with social networks and retailers worldwide
- **ScoreIt!** - Who do you write like? Find out with ScoreIt! and target readers of best-selling authors with a writing style similar to yours
- **Storyrocket** - Now you can pitch your story to producers and studios worldwide with Storyrocket

We're here to help for whatever you need.

Visit MyIdentifiers.com and SelfPublishedAuthor.com for more tips, tools, and resources.

